

# Keys to Enhancing Material Recovery in Indiana

Andrew Booker

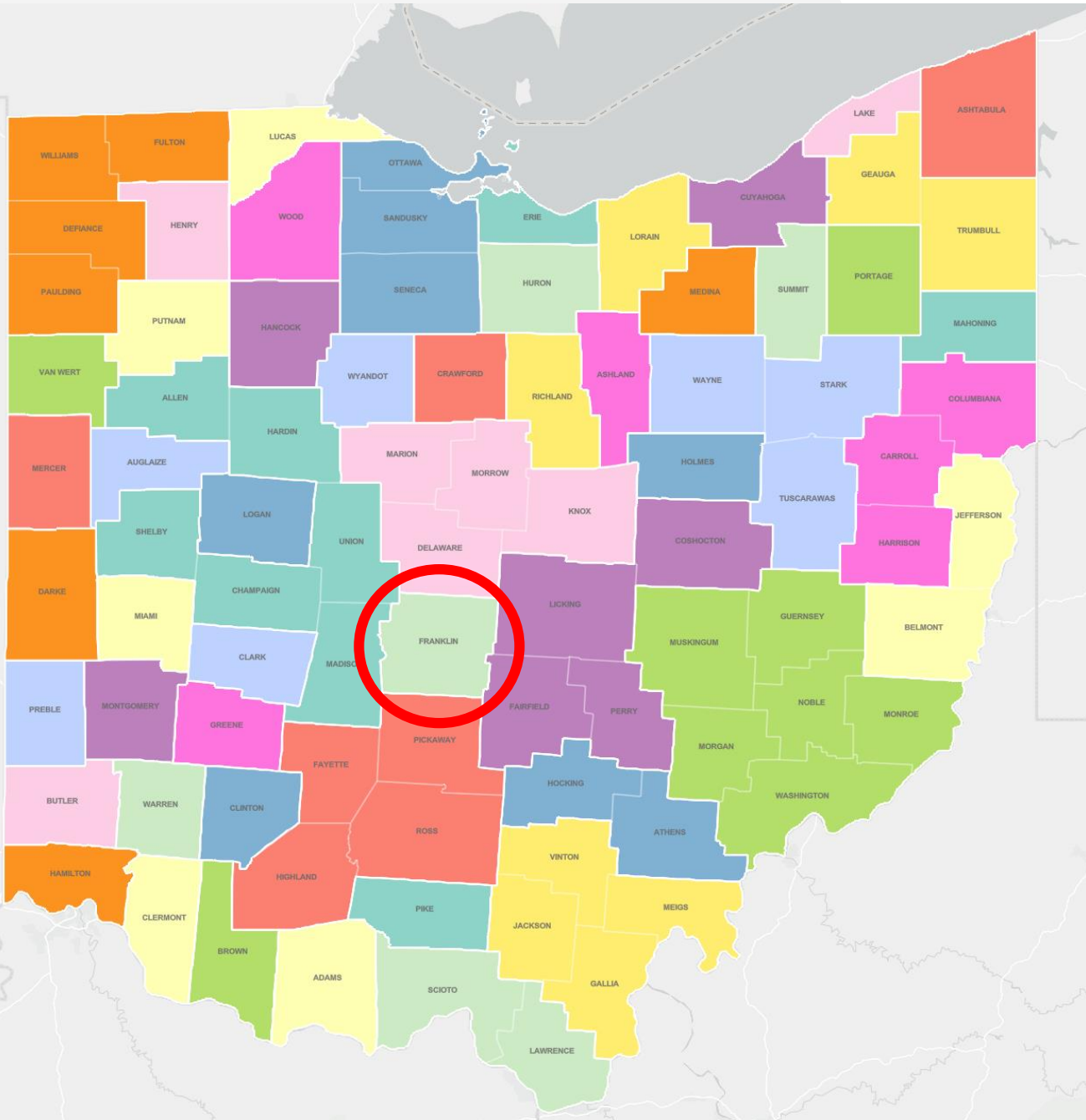
PROGRAMS MANAGER, SWACO

# SWACO

Solid Waste Authority of  
Central Ohio

Ohio's Solid Waste Management D

- 52 Solid Waste Management Districts
- Created by state law in 1989
- Required Solid Waste Management Pla



# Current Programs and Services

## Community Programs

- Community Consortia & Contract Assistance
- Community Recycling Cart Initiative
- Recycle Right Educational Programing
- Engagement, Education, Presentations, and Outreach
- E-Waste Program
- Annual Community Data Collection

## Grant Programs

- Community Waste Reduction Grant
- Event Waste Reduction Grant
- Special Project Grants

## School Program

- School Consortium & Contract Assistance
- School Recycling Resources & Champions Program
- School District Champions Program
- School Food Waste

## Food Waste Initiative

- Presentations and Composting Outreach Infrastructure
- Awareness & Education Campaigns and Activities
- Technical Assistance & Incentives
- Community and Business Engagement
- Compost Collection and

## Business Program

- Waste Reduction and Diversion Resources
- Technical Assistance
- Financial incentives
- Recognition Program
- Presentations and Outreach
- Policy/Universal Recycling

## Outreach & Landfill

### Tours

- School Groups & Field Trips
- Community Groups & Organizations
- Presentations, Workshops, and Tabling



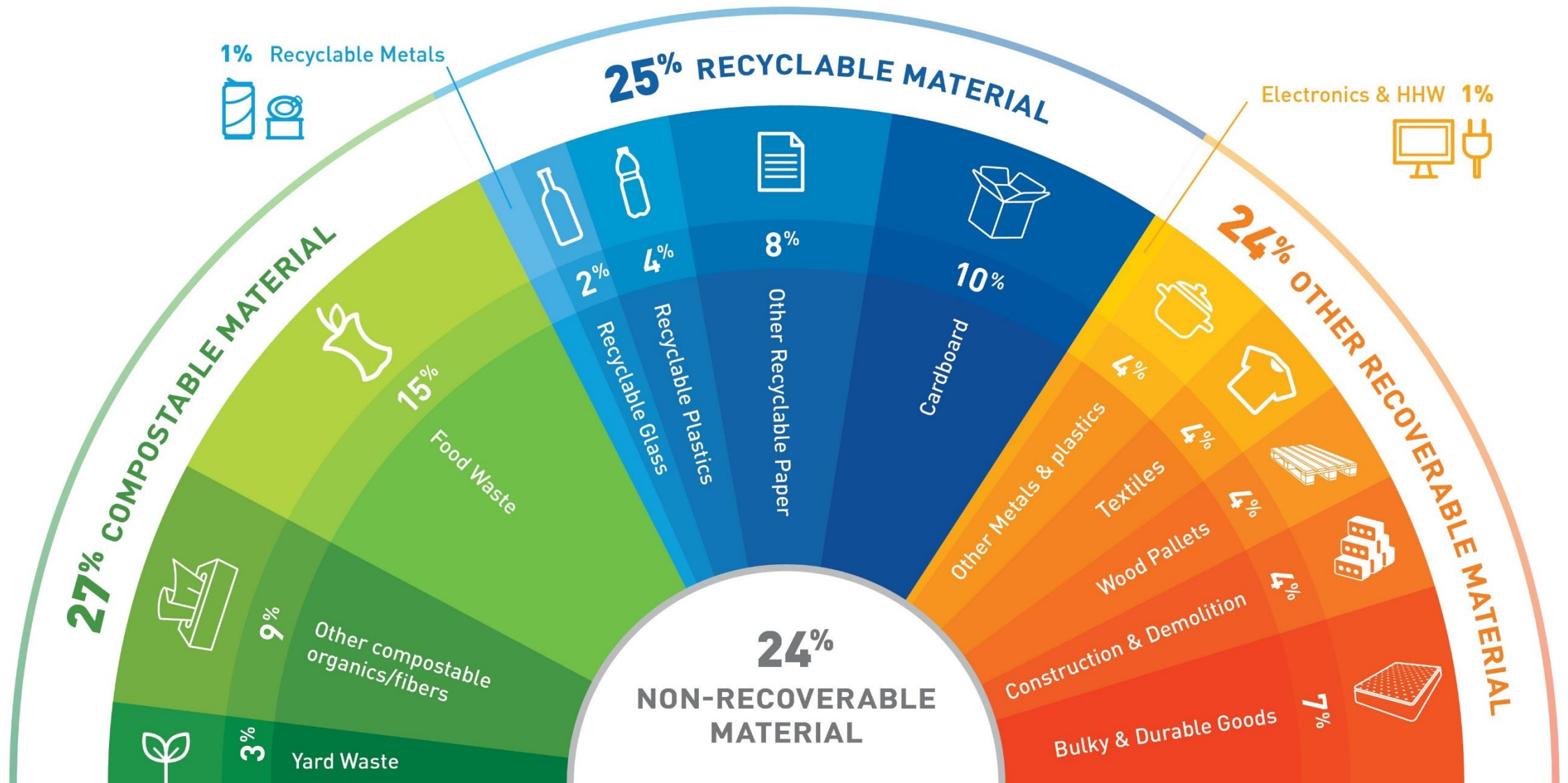








# 76% Potentially Recyclable or Compostable



# WHAT'S THE SOURCE?



**Commercial**  
**59%**



**Residential**  
**41%**



# Five Foundational Elements





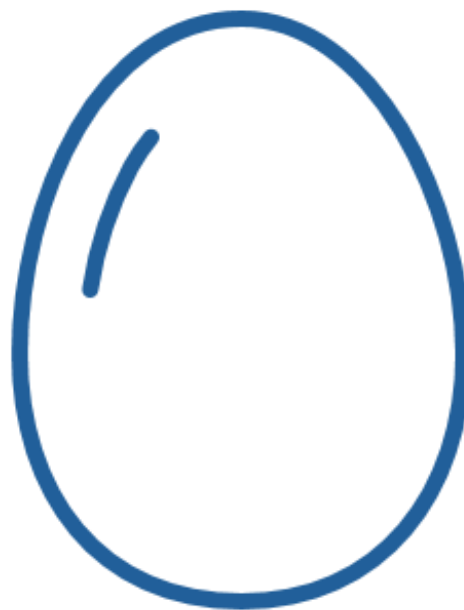
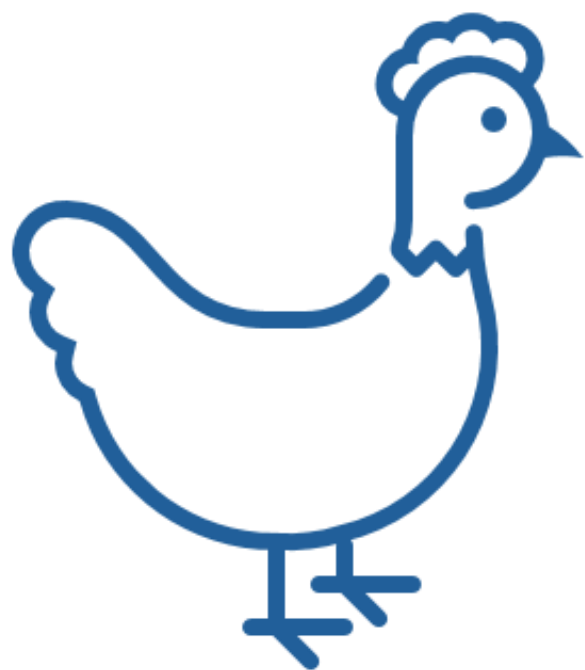
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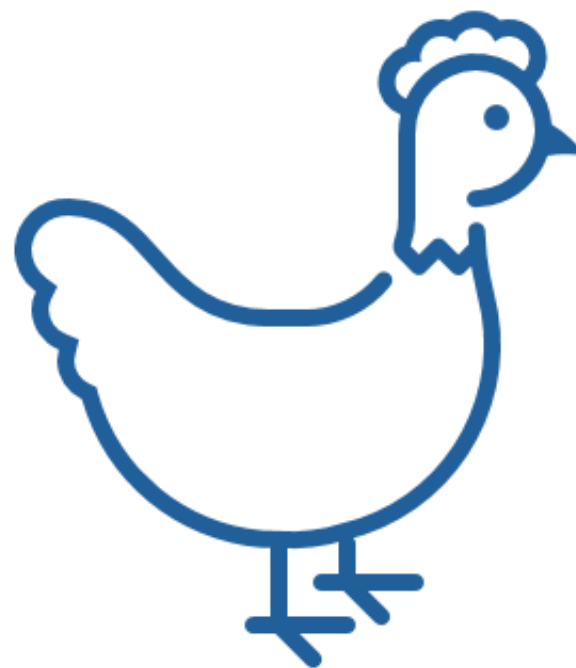
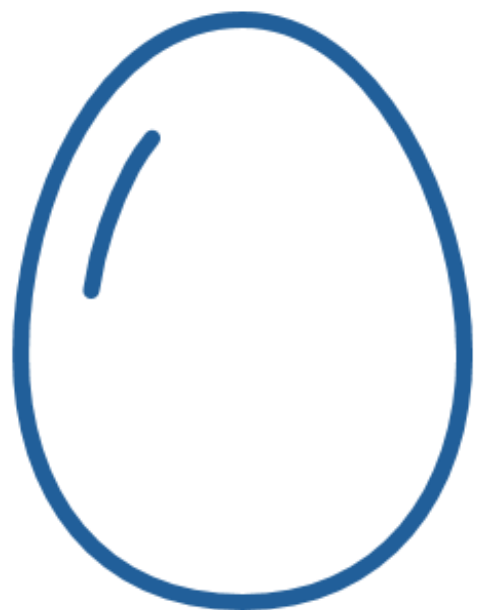


Processors

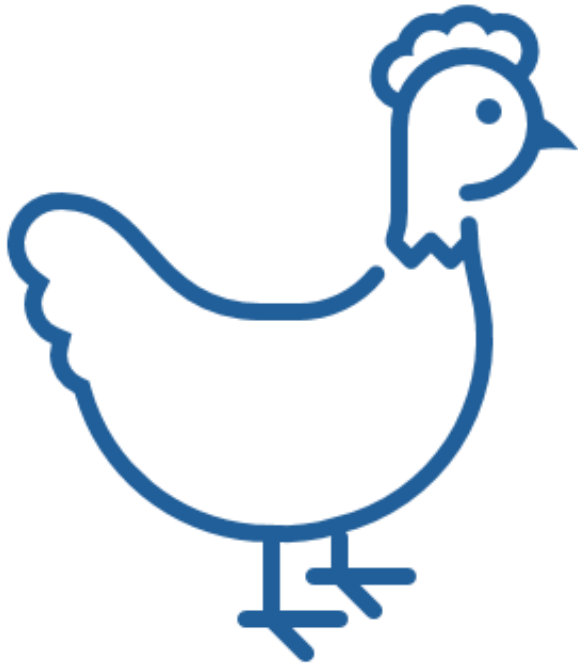
Collection  
Programs



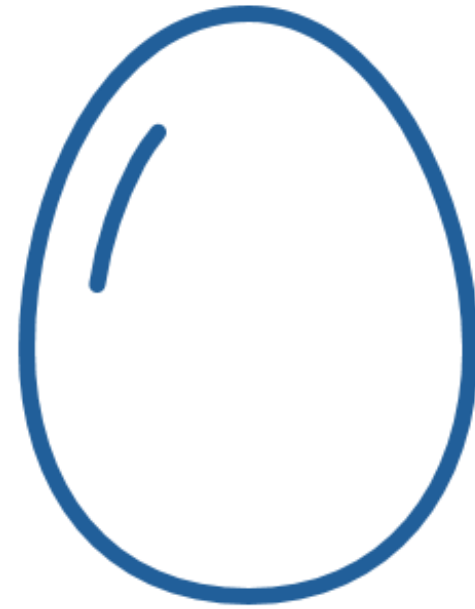








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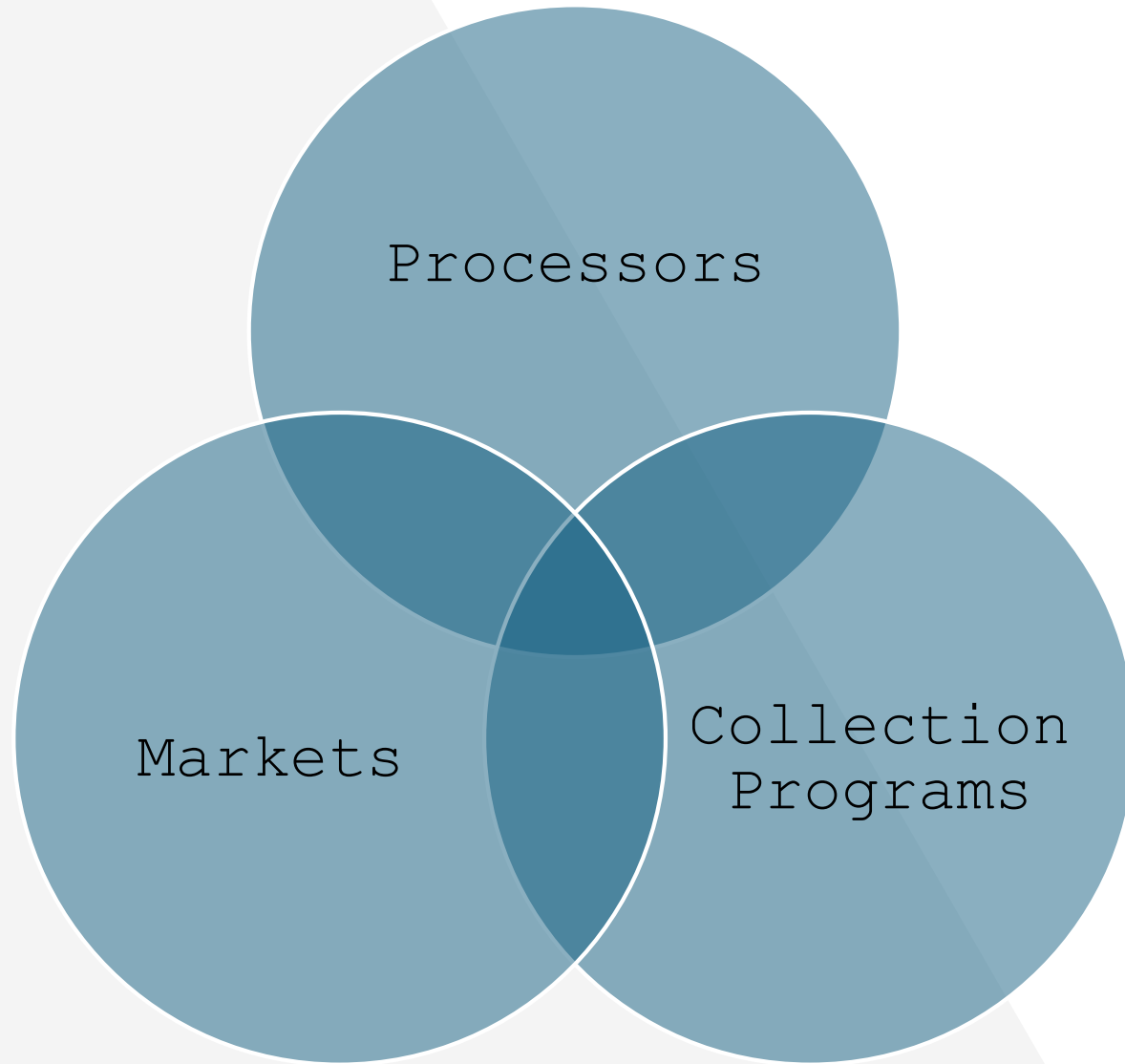




Processors

Collection  
Programs

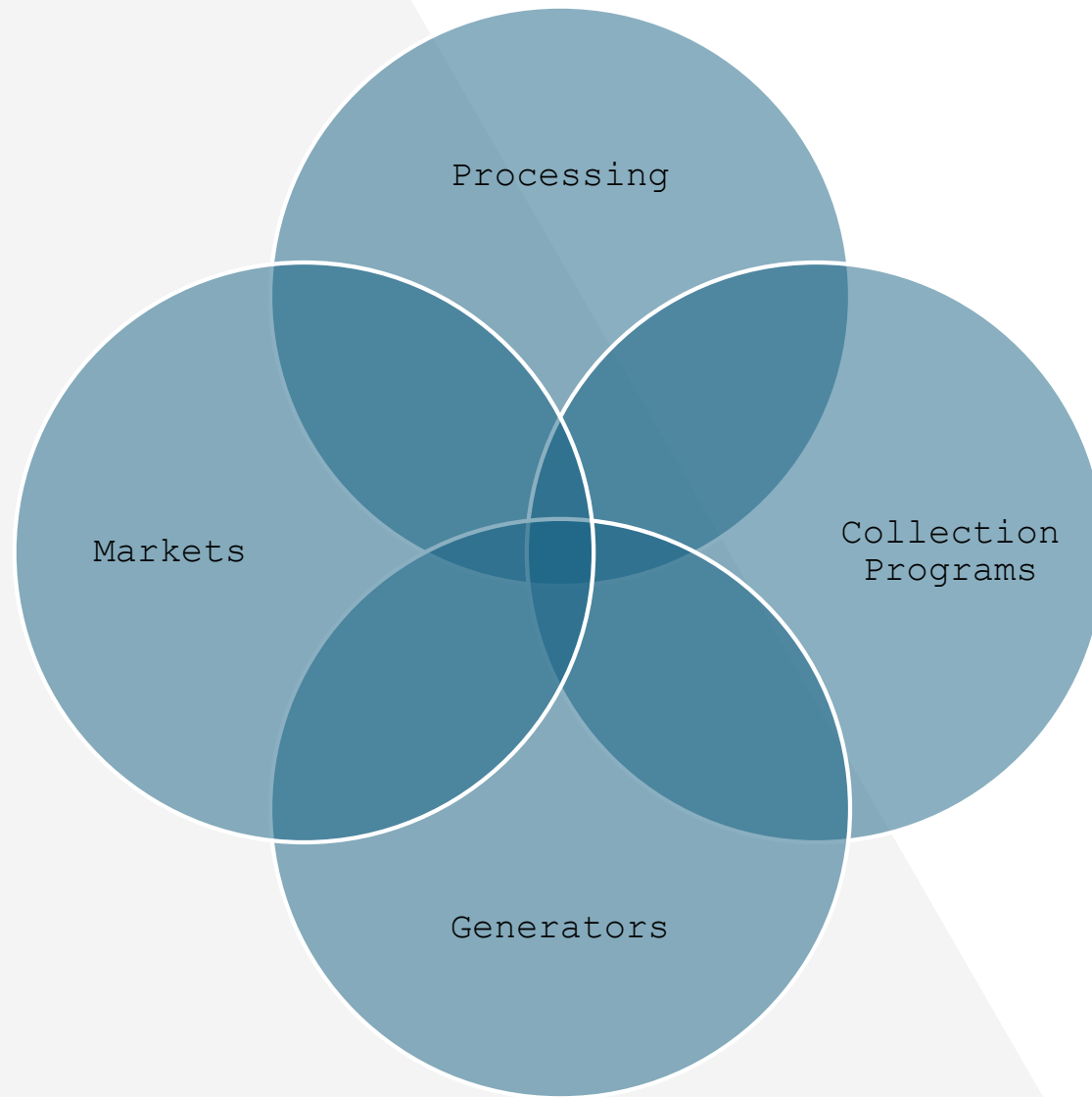


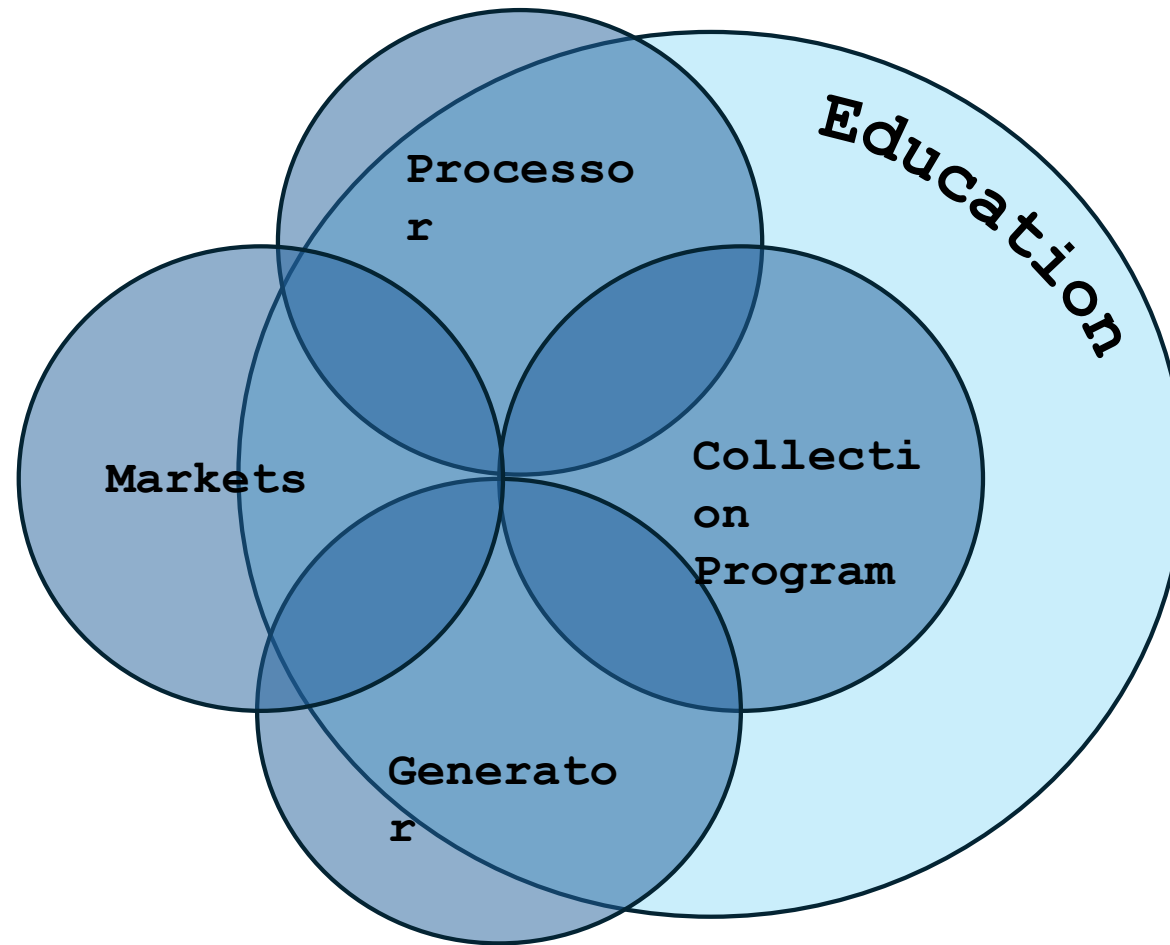


Processors

Markets

Collection  
Programs







Education

# Recycleright.org



A PROGRAM OF:



# RECYCLE RIGHT

Learn about what's  
recyclable, why and  
how to Recycle Right.

[LEARN MORE](#)



**WHAT DO YOU WANT TO RECYCLE?**



# COMMUNITY EDUCATIONAL TOOLKIT



■ Paper & Cardboard (30%)  
 ■ Food Waste (27%)  
 ■ Textiles (5%)  
 ■ Wood (5%)  
 ■ Metals (1%)

**Recycle Right** SWACO

SWACO has teamed up with your community because we know we can do better. Tell a neighbor or share with your kids—if we work as a community, we can lessen the impact on our landfills. Let's make a difference.

**Recycle**

- Paper & Cardboard**  
Break-down and flatten cardboard boxes.
- Plastic Bottles & Jugs**  
Lids and labels accepted. No cups or tubs.
- Glass Bottles & Jars**  
All colors of glass are accepted.
- Metal Cans**  
Labels are accepted. Remove aerosol tips.
- Cartons**  
Please rinse and remove lids.
- Keep them loose**  
Don't bag items.

**Not Accepted**

- No Plastic Bags**  
These may be returned to retail stores.
- No Tanglers**  
Hoses, wires, chains, clothing or electronics.
- No Cups**  
Coffee, Yogurt, or Party.
- No Plastic Food Containers**

For questions, resources, and info on how and where to recycle, donate, or dispose of items, visit [SWACO.org/RecycleRight](http://SWACO.org/RecycleRight)

Flier

**Together, we can recycle right.**

**Recycle** | **Not Accepted**

- Recycle:** Paper & Cardboard (Please flatten), Plastic Bottles, Glass Bottles & Jars.
- Not Accepted:** No Plastic or Foam Food Containers, No Tanglers (Hoses, wires, chains, clothing, or electronics).

**Recycle Paper & Cardboard.**

- Mixed Office Papers
- Junk Mail & Envelopes
- Magazines, Newspapers & Phone Books
- Cardboard Boxes & Tubes

**Recycle Right MAKE A DIFFERENCE**

**Not Accepted**

- No Plastic or Foam Food Containers
- No Tanglers (Hoses, wires, chains, clothing, or electronics)
- No Plastic Bags (Return to retailer)
- No Cups (Coffee, Yogurt, or Party)

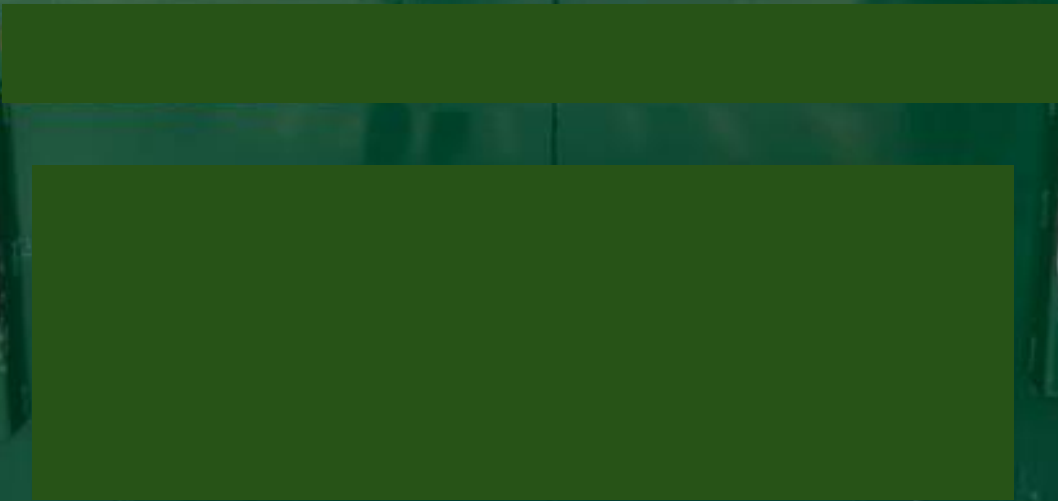
Keep this magnet on your fridge!

Magnet Mailer

Postcard







# Savemorethanfood.org

**SAVE MORE  
THAN FOOD**  
MAKE A DIFFERENCE

A program of: **SWACO**  
FROM WASTE TO RESOURCE

[ABOUT](#) [KNOW THE ISSUE](#) [MAKE A DIFFERENCE](#) [TAKE THE QUIZ](#) [SHARE THE CAMPAIGN](#) [NEWS](#) [CONTACT](#)



## EAT YOUR LEFTOVERS - PREVENT WASTE AND SAVE MONEY!

Find easy ways to spice up last night's dinner leftovers and make your produce last longer.

[FIND OUT HOW](#)

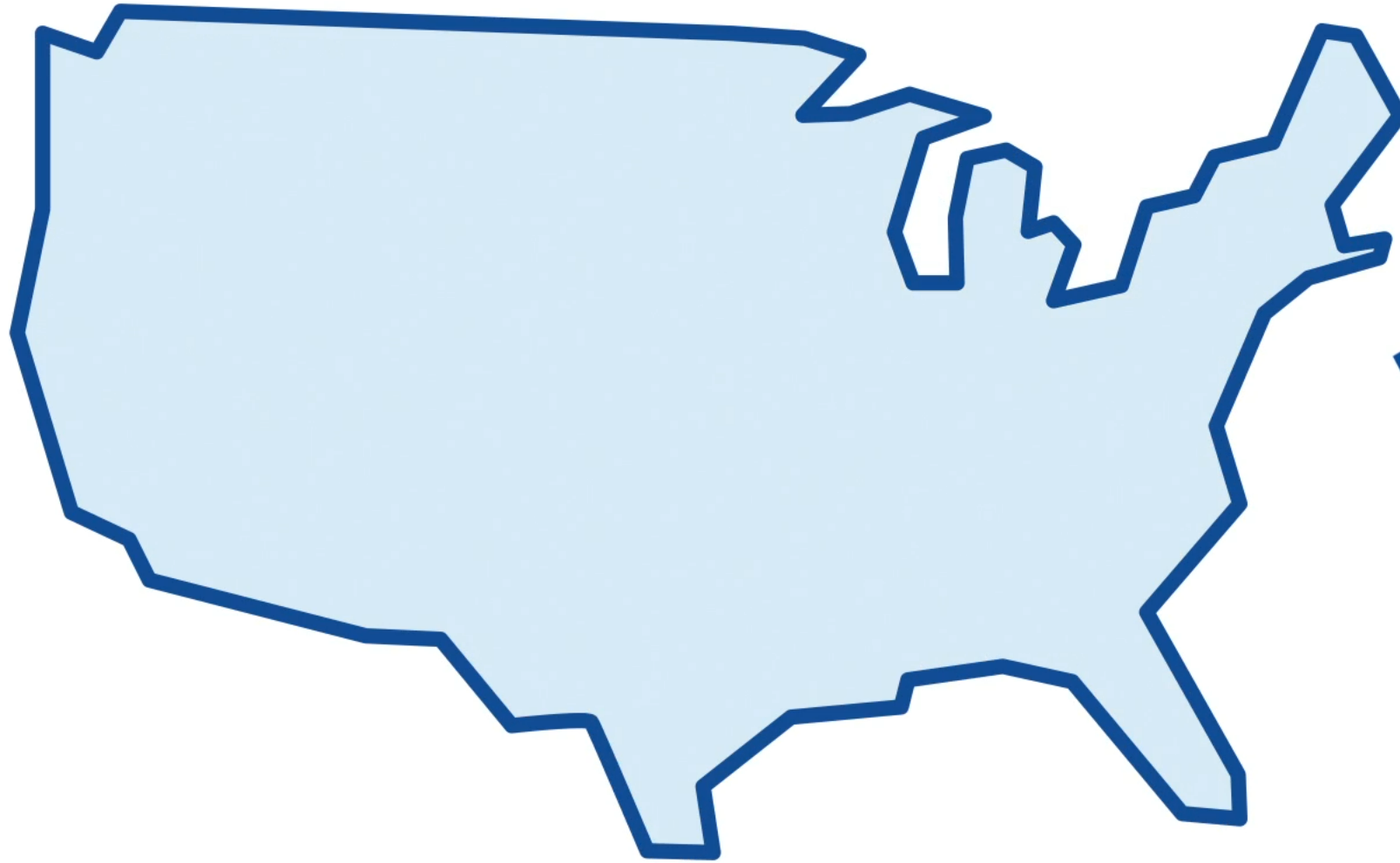
### **\$ DID YOU KNOW?**

Every year, the average family of four wastes \$2,000 on food that is purchased but never eaten.





Markets



**100%**  
**STAY  
DOMESTIC**



**95%**

**STAY WITHIN  
THE MIDWEST**



**80%**

**STAY  
WITHIN  
THE STATE  
OF OHIO**





**PLASTIC BOTTLE  
BOWLING GREEN**

**PAPER/CARDBOARD  
WAPAKONETA**



**PLASTIC JUG  
NEW ALBANY**



**STEEL  
COLUMBUS**



**GLASS  
ZANESVILLE**

**PLASTIC TUB  
IRONTON**





# Direct Impacts of Central Ohio's Recycling Industry

**372**  
businesses



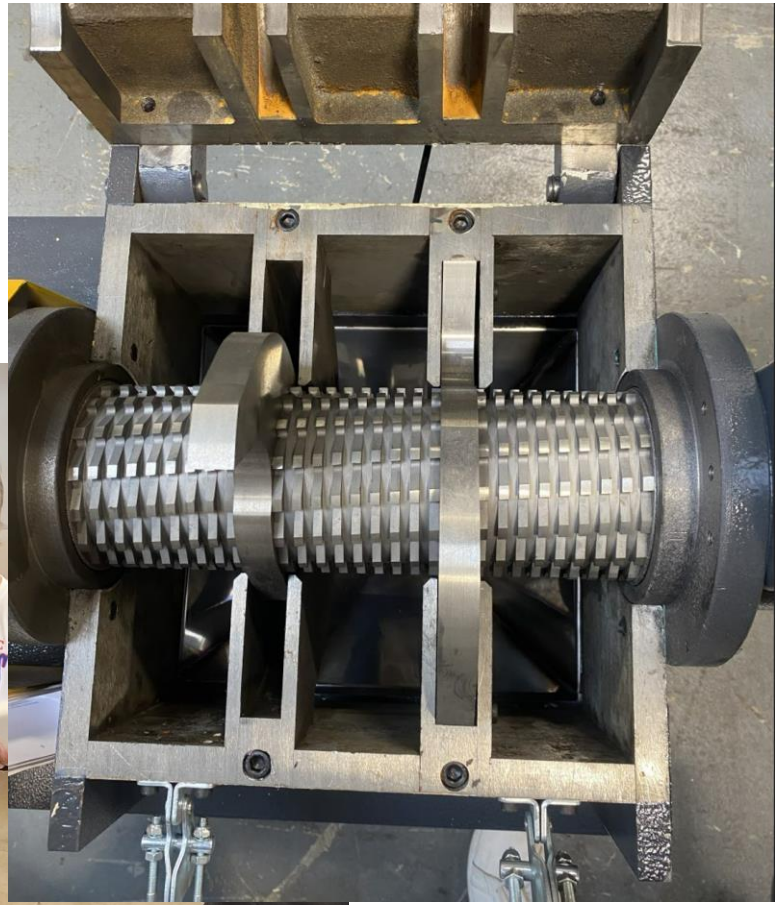
**\$1.3** billion  
in annual  
revenue

**5,000**  
employees

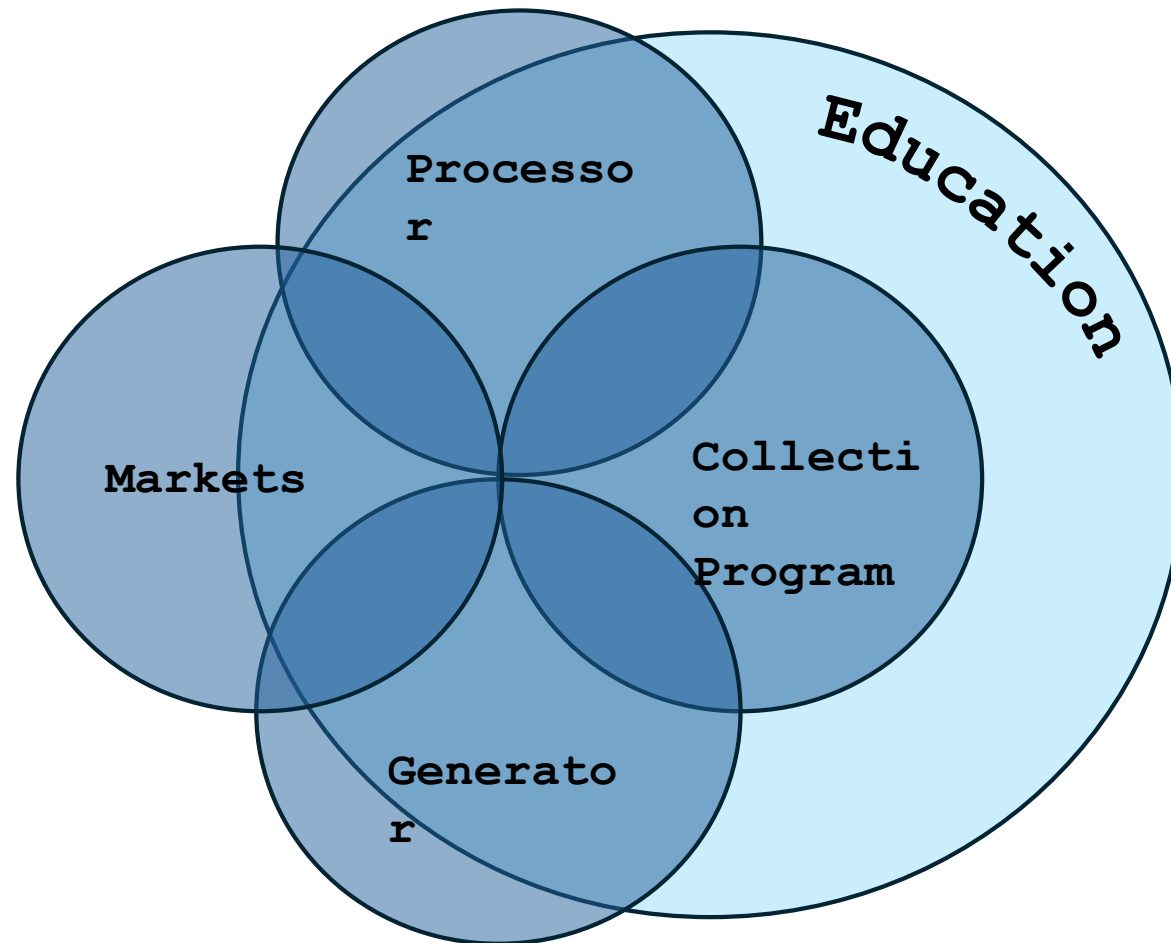


**\$234** million in payroll

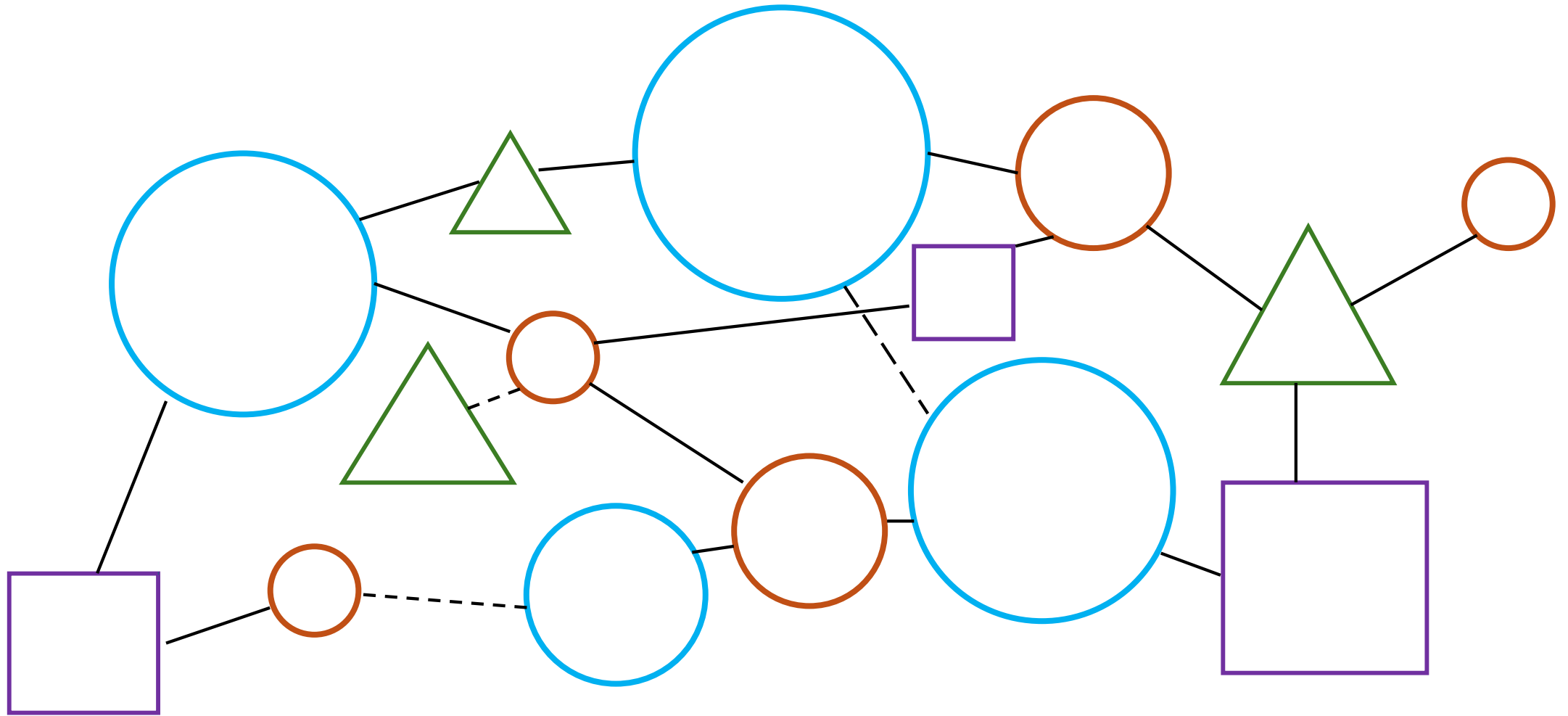
# FORM







# Complex Network of Organizations




Have a  
Vision

And Write it Down







Revised Draft  
2024-2038  
SOLID WASTE MANAGEMENT PLAN

Solid Waste Authority of Central Ohio  
December 12, 2023

PREPARED BY:  
**RRS** | recycle.com

COMMISSIONED BY:  
**SWACO**  
FROM WASTE TO RESOURCES

CITY OF WESTERVILLE

# ZERO WASTE PLAN



Talk to

Everyone

And Try to Be Friends





Real People. Real Possibilities.



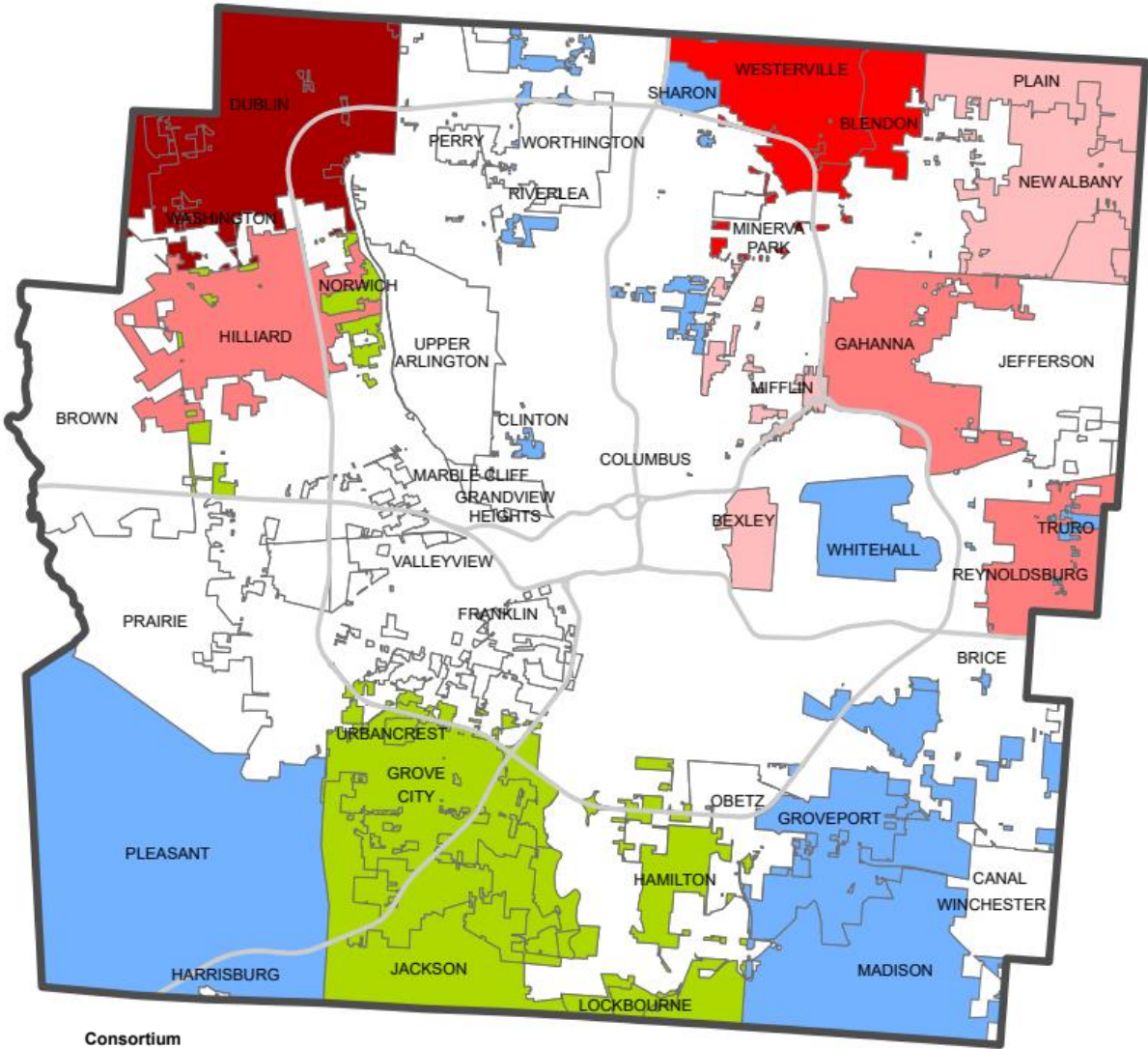


Act  
Collectively  
y

There is Strength in  
Numbers



# SWACO CONSORTIUMS



## 1A

- Bexley
- Mifflin Township
- New Albany
- Plain Township

## 1B

- Dublin
- Washington Township

## 1C

- Blendon Township
- Westerville

## 1D

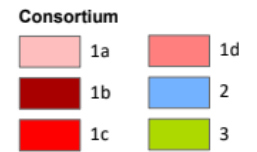
- Gahanna
- Reynoldsburg
- Hilliard

## 2

- Clinton Township
- Groveport
- Madison Township
- Pleasant Township
- Sharon Township
- Truro Township
- Village of Brice
- Whitehall

## 3

- Grove City
- Hamilton Township
- Jackson Township
- Village of Lockbourne
- Norwich Township
- Village of Urbancrest



# Do Something Now

Some things will take time,  
but I bet we can improve  
*something* right now



CENTRAL OHIO  
**FOOD  
WASTE**  
ACTION PLAN

2024 UPDATE

JUNE 2024



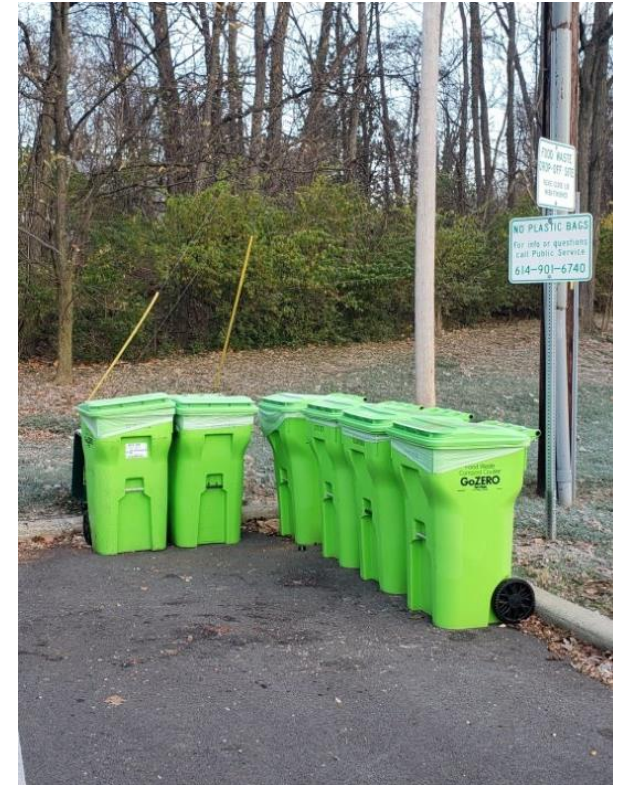
CENTRAL OHIO  
**FOOD WASTE INITIATIVE**

Coordinated By:

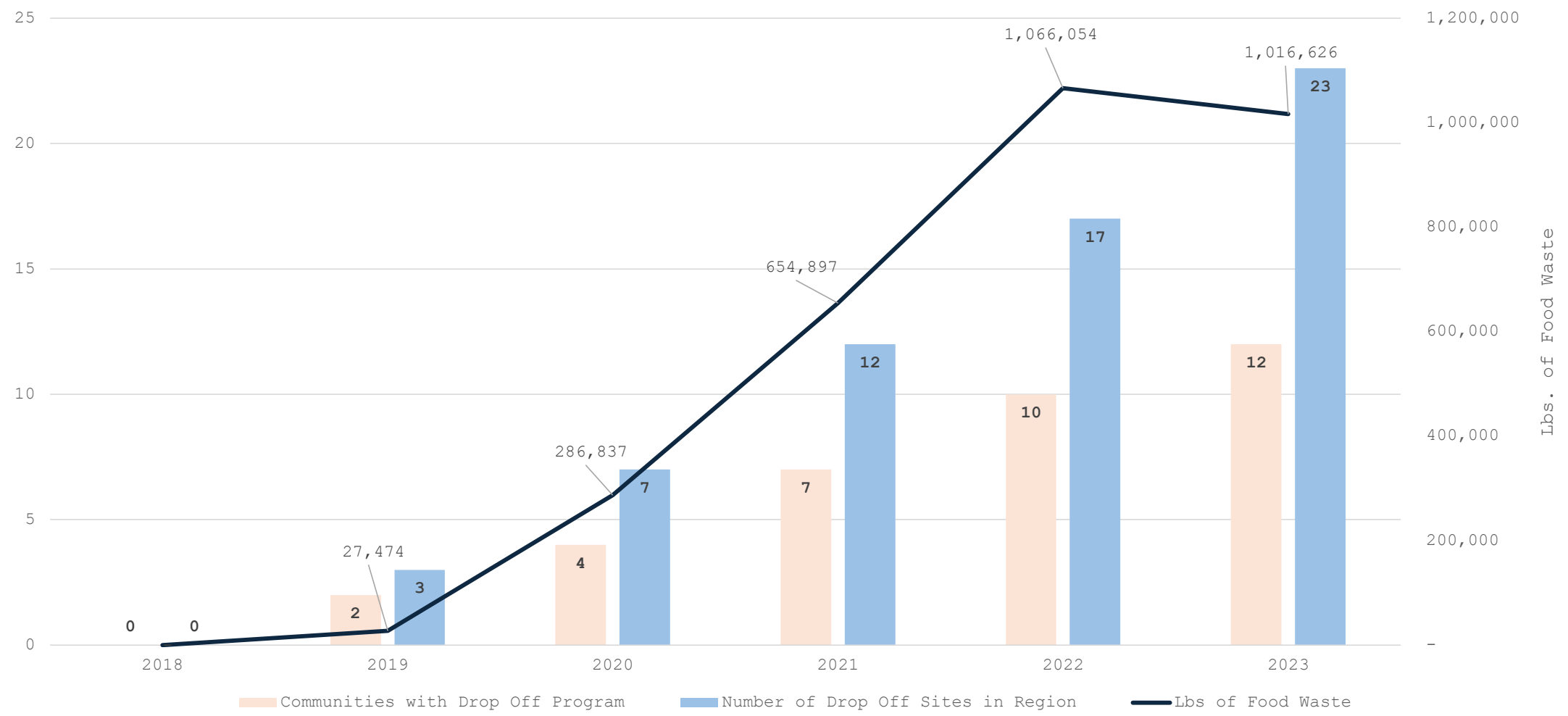




# Food Waste Drop-offs



### Total Diversion from Food Waste Drop Off Program Franklin County



# Be Persistent

It's a Marathon, not a  
Sprint









Have a Vision

Talk to Everyone

Act Collectively

Do Something Now

Be Persistent



Thank You!

Andrew Booker

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